DEMENTIA IMPACTS ALL OF US...

Over 5 Million Americans have dementia. The number of people living with dementia is expected to double in the next 30 years.

“I have chosen to shop at your store because you are dementia friendly.”
—Person with dementia

“I want to join your church because this shows the compassion you have for all people.”
—New church members

“I like coming here because you accept him for who he is and understand how to communicate with him.”
—Caregiver

FOR MORE INFORMATION

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YOUR INVOLVEMENT CAN MAKE AN ENORMOUS DIFFERENCE IN YOUR COMMUNITY

WORKING TOGETHER TO CREATE DEMENTIA FRIENDLY COMMUNITIES THROUGHOUT DANE COUNTY

Become a
DEMENTIA FRIENDLY Business/Organization
BECOME A DEMENTIA FRIENDLY BUSINESS/ORGANIZATION!

WHAT IS DEMENTIA?
Dementia is a term used to describe a set of symptoms resulting from diseases such as Alzheimer’s, as well as other conditions such as strokes. The damage to the brain can interfere with a person’s ability to carry out daily activities.

Benefits to You and Your Business/Organization

⇒ Recognized as a Community Partner
⇒ Increased Customer Satisfaction
⇒ Opportunities for Publicity
⇒ Increased Employee Satisfaction

Criteria to be a Dementia Friendly Business/Organization

⇒ 50% or more of your staff trained
⇒ Management trained
⇒ Incorporate into ongoing training
⇒ Consider future environmental updates

Cost

100% FREE

What’s Included

⇒ 30-45 Minute Training by Volunteers
⇒ Online & Printed Materials
⇒ FREE Tools & Resources
⇒ New Dementia Friendly Culture
⇒ Collaboration...The Key Component in the Battle Plan Against Dementia

Learn more about what it is like to live with dementia and turn that understanding into action.

Businesses and organizations that become Dementia Friendly will have access to resources and information about dementia and how it may affect their customers, clients, or participants.

Sign Up Today!